

# Numa Profitability / Activity Based Costing

# Providing Greater Insights on Costs and Profitability

The Finance function is tasked to provide more business-focused insights in driving decision-making, including product costing or profitability management.

Without technology enablers, the modelling process can be manual and cumbersome, and lacks the depth and insight necessary for informed decision-making.

The Numa Profitability/ABC solution facilitates the process of identifying the correct pricing for products / services. In addition, it also serves as performance indicators to monitor changes on the business' costs.

The solution is able to perform modeling calculations based on required permutations, formulas and granularity as needed by business for reporting, analysis and decision making.

### Flexible Cost Modelling

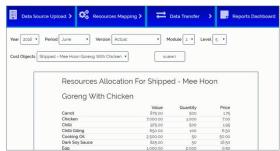
Numa Profitability/ABC solution allows for the allocation of direct costs to the respective cost objects. It is able to allocate indirect or fixed costs according to the allocation method and basis.

The solution is easily configurable, robust and flexible to adopt the chosen methods for any organisation. This may include methods such as equal allocation or activity based costing or any other allocation as determined by the users.



Users are able to compute the budgeted or actual cost objects, at different points of the time series. Users can account for fluctuating costs and rates, hence allowing for monitoring and analysis of the cost objects.

Other tools have rigid cost allocation models which typically forces the organisation to adopt the model in built within the solution. Any changes to the model would require significant resources and time.



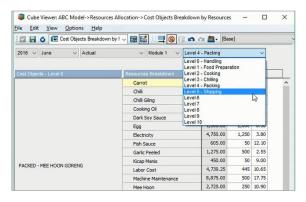




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### Robust Multi-Level Cost Modelling

The solution is able to perform dynamic multi-level modeling for waterfall and shared-service cost allocations. It is able to handle significant number of allocation levels.



## **Targeted Pricing Modelling**

Pricing for products / services can be set either using a cost plus, or percentage of margin, or a fixed amount basis, or pegging to a reference price. The pricing model can also be configured to suit the model as determined for the product / service, by the users.

# Perform Multi-Dimensional Analysis By Different Segments

Users can perform a cost and/or profitability analysis on the products / services. It is able to provide multidimensional cost and profitability analysis by customers, products and channels by activity.

## **Integration To Data Sources**

Users are able to integrate to the required data sources, be it a database or unstructured data. Users can build data input templates for input of baseline data or basis for allocation.

# High Performance To Enable Appropriate Response To Derive Multiple Scenario Outputs

The solution operates the application in memory. This enables instantaneous calculation and immediate response time, allowing users to perform various simulations and obtain results for timely decision making.

### **Self-Service Reporting**

In addition to readily available reports, users can slice and dice cubes, with the final output data, to create ad-hoc reports and format it accordingly with a single click of a button.



Numa Profitability/Activity Based Costing is powered by IBM Cognos TM1.

